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**Ceremonial Speaking Assignment**

**Speech Day & Outline Due Date:**

**Points Possible: 40**

**Purpose**

The purpose of this assignment is to help students identify situational context and determine the appropriate type of ceremonial speech to deliver as well as how to deliver it. This allows students to apply their knowledge as they would when giving a ceremonial speech outside of the classroom setting.

**Learning Goals**

* Understand the different kinds of ceremonial speeches
* Determine what kind of speech best fits your context
* Explore what these speeches look like in practice

**Corresponding Course Objectives**

* 1. Analyze rhetorical situations accurately and insightfully in order to craft effective and appropriate audience-centered speeches
  2. Prepare and deliver various types of speeches (e.g., informative, persuasive, special occasion) that demonstrate sound rhetorical judgment

4) Rehearse public speaking to achieve greater confidence

**Assignment Description:**

For this assignment, you will choose a type of ceremonial speech to deliver to the class. You will **identify a scenario** in which you would give a ceremonial speech (a best friend’s wedding, a park dedication, etc.). This will be a short **3-5 minute speech** so your selection of speech type should be appropriate for the occasion you propose. Your speech should follow the example outline attached to this assignment sheet. You will need to **include a brief description** of your scenario in your introduction. It would fit well as a relevance statement. This assignment gives you the opportunity to apply principles of speech organization, delivery, and persuasion we have discussed in class. Your outline and delivery should clearly show preparation, organization, and the elements of a ceremonial speech. You will not be required to include any outside sources, although you are welcome to.

**Assignment Requirements:**

1. Identify a scenario in which you would give a ceremonial speech. Include this in your introduction.
2. You are allowed to use 3x5 note cards, written on one side only.
3. A final outline must be submitted to Canvas by **December 12, 2022**.

**Ceremonial Speech Outline**

1. Introduction
   1. Attention Getter:
   2. Relevance Statement:
   3. Thesis Statement:
   4. Credibility Statement:
   5. Point Preview:

1.

2.

3.

1. Body
   1. Main Point 1: 1.

2.

* 1. Main Point 2: 1.

2.

* 1. Main Point 3: 1.

2.

1. Conclusion
   1. Relevant summary
   2. Closure

**Ceremonial Speaking Assignment - Types of Ceremonial Speeches**

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| Speeches of Introduction | a mini-speech given by the host of a ceremony that introduces another speaker |
| Eulogies | speech given in honor of someone who has passed away |
| Commencement Speeches | speech to recognize and celebrate the achievements of a graduating class or other group of people |
| Speeches of Presentation | a brief speech given to accompany a prize or honor |
| After-Dinner Speeches | humorous speeches that make a serious point |
| Keynote Address | speech focused on a key theme or idea—generally defined by the event or occasion— with the purpose of unification |
| Acceptance Speeches | is a speech given by the recipient of a prize or honor |
| Commemorative Speeches | speeches that pay tribute to a person, place, thing, or idea by publicly honoring, remembering, or memorializing |
| Toasts | speech designed to congratulate, appreciate, or remember |
| Speeches of Dedication | speeches designed to highlight the importance of the project and possibly those to whom the project has been dedicated |
| Speeches that Memorialize | longer speeches that celebrate and honor the person or group of individuals on a significant date |

**References**

Mapes, M. (2019). *Speak Out, Call In: Public Speaking Advocacy*. KU Libraries.